

2018 MODEL YEAR



WRANGLER UNLIMITED RUBICON 4X4

For more information visit: www.jeep.com
or call 1-877-IAM-JEEP

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$40,495

JEOP WRANGLER UNLIMITED RUBICON
Exterior Color: Firecracker Red Clear Coat Exterior Paint
Interior Color: Black Interior Color
Interior: Leather-Trimmed Bucket Seats
Engine: 3.6L V6 24V VVT Engine w/ ESS
Transmission: 8-Speed Automatic Transmission
STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES
 Advanced Multistage Front Air Bags
 Supplemental Front Seat Side Air Bags
 ParkView® Rear Back Up Camera
 4:1 Rock-Trac HD Part Time 4WD System
 Tru-Lok Front and Rear Axles
 4.10 Axle Gear Ratio
 3rd Generation Dana® 44 HD Wide Front Axle
 3rd Generation Dana® 44 HD Wide Rear Axle
 Front Disconnecting Stabilizer Bar
 Performance Suspension
 Rock Rails
 Fuel Tank Skid Plate Shield
 Transfer Case Skid Plate Shield
 Transmission Skid Plate
 Torx Tool Kit
 Anti-Lock 4-Wheel Disc HD Brakes
 Electronic Stability Control
 Electronic Roll Mitigation
 Trailer Sway Damping
 Hill Start Assist
 Remote Keyless Entry
 Universal Garage Door Opener

OPTIONAL EQUIPMENT (May Replace Standard Equipment)
 Leather-Trimmed Bucket Seats \$1,495
 Leather-Wrapped Park Brake Handle
 Leather-Wrapped Shift Knob
 Premium Wrapped Instrument Panel
 Premium Door Trim Panel
Customer Preferred Package 24R
 Cold Weather Group \$895
 Heated Front Seats
 Heated Steering Wheel
 Remote-Start System (N/A w/Manual Transmission)
 Engine Block Heater
 Trailer Tow and HD Electrical Group \$795
 Auxiliary Switches
 Class II Receiver Hitch
 7- and 4-Pin Wiring Harness
 240 Amp Alternator
 700 Amp Maintenance Free Battery
 LED Lighting Group \$895
 LED Reflector Headlamps
 LED Fog Lamps
 LED Tail Lamps
 LED Daytime Running Accent Lamps
 Electronic Infotainment System Group \$1,495
 Uconnect® 4C NAV with 8.4-Inch Display
 GPS Navigation

Alpine® Premium Audio System
 Auto-Dimming Rear View Mirror
 Roadside Assistance and 9-1-1 Call HD Radio®
 1-Year SiriusXM® Guardian Service
 5-Year SiriusXM® Traffic Service
 5-Year SiriusXM® Travel Link Service
 SiriusXM® Traffic Plus
 For Details, Visit www.DriveUconnect.com
 Jeep® Active Safety Group \$795
 ParkSense® Rear Park-Assist System
 Blind-Spot and Cross-Path Detection
 Steel Bumper Group \$1,295
 Steel Front Bumper
 Steel Rear Bumper
 Hard Top Headliner \$525
 All-Weather Floor Mats \$130
 8-Speed Automatic Transmission \$2,000
 Remote Proximity Keyless Entry \$495
 Body Color Freedom Top® 3-Piece Hard Top \$2,095
 Delete Soft Top
 Rear Window Wiper / Washer
 Rear Window Defroster
 Freedom Panel Storage Bag
 Body Color Fender Flares \$395

Destination Charge \$1,195

TOTAL PRICE: * \$54,995

WARRANTY COVERAGE
 5-year or 60,000-mile Powertrain Limited Warranty.
 3-year or 36,000-mile Basic Limited Warranty.
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE
 POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A. S.L. SHIP TO: SOLD TO:
 VIN: 1C4-HJXFG0JW-104211 L4-VON: 8957 0116



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



Fuel Economy and Environment



Gasoline Vehicle

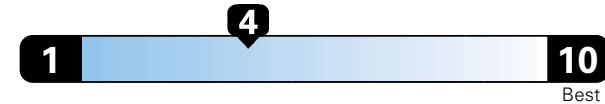
Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.
20 MPG combined city/hwy
 18 city 23 highway
5.0 gallons per 100 miles

Small SUV 4WD range from 18 to 37 MPG. The best vehicle rates 136 MPGe.

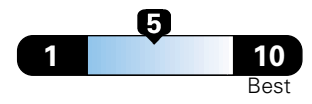
You spend \$2,250
in fuel costs over 5 years
 compared to the average new vehicle.

Annual fuel cost \$1,800

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



Smog Rating (tailpipe only)



This vehicle emits 443 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$6,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.40 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 60%
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 22%
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
TOLEDO, OHIO, U.S.A.
COUNTRY OF ORIGIN:
ENGINE: MEXICO
TRANSMISSION: UNITED STATES



VEHICLE PROTECTION
 A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.